



NATURAL CAT LITTER

Always  
the **GOLDEN**  
*Choices*



## ABOUT US

**pet-earth** was founded more than 18 years ago and specialises in the production of premium cat litter. Production takes place in Germany and the raw materials used in the product range are of natural origin. The **GOLDEN Grey** brand is one of the favourites on the European market and is synonymous with the trust and preference of owners, cat breeders and vets.



pet-earth



## THE RIGHT LITTER FOR EVERY NEED

Cats are as individual as their owners. Each has its own characteristics and special preferences. To cater for these, we at **pet-earth** have created a selection of hygiene products that meet every requirement. A brand new addition to our range is the **GOLDEN Nature**

line: ecological litter with innovative ingredients that are environmentally friendly, biodegradable and have a low environmental impact.

Bentonite or pure plant fibres  
discover your

*Favourites*

NEW!



# GOLDEN *Nature* cassava

The combination of cassava and maize starch provides the best odour control in your cat's litter tray. Super-fast clumping guarantees that the well-known soiling of the fur and tail by adhering litter – especially with long-haired cats – does not occur.

The litter has the ideal grain size to minimise the removal of individual particles. Maximum absorbency, dry and hygienic – that is the performance of **GOLDEN cassava - Nature**. Clumps can be easily disposed of in the toilet\* or compost. Light in weight and ecological in disposal – hygiene has never been so easy.

Cats love **GOLDEN cassava - Nature**.



Strong  
clump formation



Maximum  
odour binding



Compostable /  
Flushable

## THE ADVANTAGES

- Best odour absorption, hygienically clean
- Super economical: 1 bag + 1 cat = 3 months' supply
- Grain size of 1 - 2.5 mm leaves the litter in the toilet
- No chemical additives, ideal for kittens
- Compostable or can be disposed of in the toilet\*
- Environmentally friendly and sustainable

PROFESSIONAL MAIN COON  
BREEDERS ATTEST TO THIS:  
Best performance, sustainable and  
hygienically clean. 100 % plant power for  
a better environment!

\*After consultation with your regional waste disposal company.



# GOLDEN *Nature* wheat

With **GOLDEN Nature wheat**, we have created a cat litter with the best odour absorption. In a patented process, the natural plant fibres from wheat residues become a natural odour killer with maximum absorbency. In this innovative way, we offer cats a dust-free environment. The flexible clumps of **GOLDEN wheat - Nature** guarantee the perfect binding of urine. Easy to use and super economical. **GOLDEN wheat - Nature** impressively demonstrates how additives such as colouring agents or perfume can be dispensed with in a completely natural and sustainable way. The long service life is easy on your wallet and helps the environment. The faeces can be disposed of in the toilet. **GOLDEN wheat - Nature** is 100 % compostable.

NEW!



Light weight



100% dust free



Compostable /  
Flushable

## THE ADVANTAGES

- Natural plant fibres for optimum odour absorption
- Flexible clumping guarantees optimum hygiene in the toilet
- Easy to use thanks to sustainable raw materials
- As dust-free as you want it to be
- Highly accepted by cats
- Easy on the environment and your wallet
- 100 % compostable and efficient

**TIP FROM  
SUCCESSFUL BREEDERS:**  
*As with all lightweight litter, tracking may  
occur in some cases. We recommend a suitable  
litter mat and a litter tray with access from  
above.*



# GOLDEN *Nature* pine

For us, the **pet-earth** team, it was important to offer a sustainable cat litter made from local wood. 100% wood is processed into extremely dust-free litter using sophisticated technology. Wood shavings are pressed into pellets, which are then crushed into the optimum shape: Pleasant for sensitive cat paws and with an efficient surface structure. With no added perfume, it is the perfect solution for all cat owners who love nature as much as we do. **GOLDEN pine - Nature** allows cats to fulfil their needs as close to nature as possible. This promotes your pet's psyche and protects the environment.

**pet-earth - GOLDEN pine - Nature** is mine!



Economically in consumption



Biodegradable



Compostable / Flushable

## THE ADVANTAGES

- Pleasant on the paws
- Without chemical additives
- Ideal for kittens and allergy sufferers
- Easy to handle and dispose of as it is compostable
- Sustainable and environmentally friendly
- Efficient to use
- Optimum odour absorption with the help of nature
- Made from local woods



### SUCCESSFUL BREEDERS RECOMMEND:

*It is a very light litter, super gentle on cats' paws. If this leads to light tracking, we recommend a toilet with top entry."*



## TIPS ON THE TOPIC CAT LITTER TRAY

### WHICH SIZE IS THE RIGHT ONE?

A cat should be able to turn and turn around in the toilet without any problems and without bumping into anything. The toilet should always be adapted to the size of the cat. Kittens and older cats need a bowl with a low entrance. A small toilet for kittens must therefore be adapted to a larger one when the cat is fully grown.

### WHICH TEXTURE - WITH A BONNET OR WITHOUT?

The most natural type would be a toilet without a lid, because most cats need an all-round view to feel safe. However, there are also cats that prefer a lid. As you should have more than one toilet anyway, you can simply set up different versions and the cat can then choose its own favourite.



### LOCATIONS

A quiet place would be ideal. Slightly away from the wall and not hidden behind furniture so that the cat can see the room clearly.

### HOW MANY SHOULD THERE BE?

A rule of thumb says: as many toilets as you have cats, plus 1. So with 3 cats there would be 4 toilets.

### HOW OFTEN DOES THE TOILET NEED TO BE CLEANED?

The toilet should be properly emptied of faeces several times a day if possible, but at least once. The toilet should be completely emptied and flushed out with hot water about once every 4 weeks. Please refrain from using washing-up liquid, soap or chemical cleaning agents.



# GOLDEN grey

*Original*



**GOLDEN grey Original** cat litter is made from high-quality bentonite. Thanks to its fine texture, the litter is pleasantly soft on sensitive cat paws.

Bentonite is a purely natural product - one of the reasons why cats accept the litter so readily and easily. Thanks to its high absorbency, **GOLDEN grey Original** immediately traps moisture and unpleasant odours and releases a subtle scent of baby powder.

The low-dust cat litter consists of super-clumping granules that do not stick to the cat's paws and therefore remain largely where they belong: in the litter tray.



The immediate and firm lump formation clearly distinguishes the moist litter from the dry litter.

As only the extremely stable clumps are disposed of during daily cleaning and the entire litter does not have to be replaced, **GOLDEN grey Original** is extremely economical and efficient. 14 kg of this type is equivalent to approx. 42 kg of conventional cat litter.

## THE ADVANTAGES

- 350 % absorption capacity
- Very economical
- Very low dusting
- With baby powder fragrance



# GOLDEN odour

*Natural*

**GOLDEN odour Natural** is a super-clumping cat litter made from high-quality bentonite and equipped with a natural odour absorber. The absorber does not mask unpleasant odours, but absorbs them. This leaves an odourless toilet without artificial fragrances.

The **GOLDEN odour Natural** clumping litter is a purely natural product without artificial fragrances. The absence of artificial fragrances and the dust-free material are not only gentle on cats' respiratory tracts and sensitive noses. The litter has an absorbency of 350% and therefore also traps odours, which together with the absorber pro-

vides the perfect combination for a neutral odour.

In addition, moisture is absorbed and solid clumps are formed from soiled litter, which can be disposed of quickly and easily. This not only makes cleaning the litter tray particularly quick and effective, but also saves litter. Litter that is still clean can remain in the toilet and is only refilled with fresh litter.



## THE ADVANTAGES

- 350 % absorption capacity
- Very economical
- Very low-dust
- Without odour additive
- With natural odour absorber

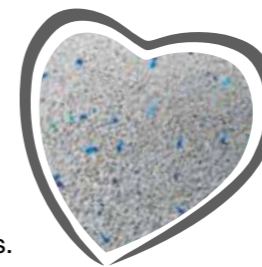


# GOLDEN grey

Master

**GOLDEN grey Master** is made from high-quality bentonite, which is low in dust and extremely versatile. The fine grains, high absorption power and strong clumping properties lead to excellent results. The light baby powder fragrance and the added hygiene minerals mean luxury for every cat's everyday life.

This litter combines all the important advantages that are important in everyday life. With an absorbency of 350%, moisture is trapped and the litter tray remains dry and hygienic. Odours are also trapped and replaced with the gentle scent of baby powder. The



litter is very low in dust, which is gentle on sensitive airways and provides additional cleanliness.

The hygienic minerals are a further extra luxury for every fussy cat.

**GOLDEN grey Master** is extremely economical to use as only the really soiled litter needs to be removed due to the extra-strong clumping.



## THE ADVANTAGES

- 350 % absorption capacity
- Very low dusting
- With baby powder fragrance
- With hygiene minerals

# GOLDEN white

Hygienic

**GOLDEN white Hygienic** cat litter consists of fine, bright white bentonite granules. The white appearance and the light scent of lavender provide an exceptionally hygienic feeling. With an absorbency of 320%, **GOLDEN white Hygienic** directly traps moisture and unpleasant odours.

The white colour of the litter not only has an elegant visual benefit, but also helps to detect changes in the cat's urine more quickly and thus immediately notice possible diseases. The superclumping granules make the litter tray particularly easy to clean. The stable clumps can be ea-

sily separated from the clean litter. This simplifies daily cleaning and also keeps the litter tray cleaner.

The nature of the litter minimises the spreading of litter outside the litter tray.

## THE ADVANTAGES

- 320 % absorption capacity
- Very economical
- Very low dust
- With lavender fragrance
- With hygienic minerals





Shop:



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