



NATURAL CAT LITTER

Always
the **GOLDEN**
Choice



NATURAL CAT LITTER FROM GERMANY

The company **pet-earth GmbH** began its journey in 2003. At first, we imported ready-made cat litter from other countries. But it wasn't long before we made our own cat litter in Germany. The special thing about **GOLDEN** products is that they consist exclusively of natural raw materials.

This means that you will feel good about using them on your furry friends. After more than 20 years, **GOLDEN** has become one of the most trusted premium cat litter brands in Europe. Pet owners, breeders and veterinarians rely on it and recommend it to others.



pet-earth



FOR EVERY NEED THE RIGHT LITTER

Cats aren't just pets; they are unique personalities who enchant us with their peculiarities and preferences. That's exactly why we at **pet-earth** have created an exquisite selection of hygiene products that will satisfy even the most demanding cats.

With **GOLDEN Nature**, we present three organic varieties with innovative ingredients that are environmentally friendly, sustainable and completely biodegradable.

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GOLDEN *Nature* cassava

Discover the perfect blend of cassava and cornstarch that creates unbeatable litter box odor control. Say goodbye to the unpleasant moments when long-haired cats get the litter stuck to their fur or tail. Keep your home fresh and your kitten clean while doing something good for our planet! The best thing about it is that the clumps are easily disposed of. They can be easily disposed of in the toilet* or compost, which is not only environmentally friendly, but also incredibly practical.

Cats love **GOLDEN cassava - Nature**.



**Strong
Clumping**



**Maximum
Odour binding**



**Compostable /
Toilet disposal***

*After consultation with your regional waste disposal company.

THE ADVANTAGES

- Exceptional odor absorption
- Long-lived; one bag lasts for up to 3 months
- Grain size of 1 – 2.5mm leaves the litter in the toilet*
- Free from harmful chemicals, safe for kittens
- Compostable or flushable* for environmentally conscious disposal
- Environmentally friendly and sustainable

PROFESSIONAL MAIN COON BREEDERS CERTIFY:
„Best performance, sustainable and
hygienically clean. 100% plant power for
a better environment!“



GOLDEN *Nature* wheat

Discover **GOLDEN wheat – Nature**, a revolutionary cat litter that is both environmentally friendly and incredibly effective. By using natural plant fibres from wheat residues, we have developed a cat litter in a patented process that offers outstanding odour binding. The odor neutralization of this product is exceptional. The flexible clumps that **GOLDEN wheat – Nature** forms guarantee an impeccable binding of urine. We exclude harmful additives such as yellow cattle or fragrances and focus on sustainability instead. Not only is this cat litter more economical to use, but it also has a long lifespan that is easy on your wallet while benefiting the environment. **GOLDEN wheat – Nature** is 100% compostable.



Lightweight



100% dust-free



Compostable / Toilet disposal*

*After consultation with your regional waste disposal company.

THE ADVANTAGES

- Natural plant fibres for optimal odour binding
- Flexible clumping for optimal hygiene
- Easy to use due to sustainable raw materials
- As dust-free as you want it to be
- High acceptance among cats
- Protects the environment and your wallet
- 100% compostable and efficient

TIP FROM SUCCESSFUL BREEDERS:
„As with all light litters, there may be occasional tracking. We recommend a suitable mat and a litter box with access from above.“



GOLDEN *Nature* pine

It was important to us, the **pet-earth** team, to offer a sustainable cat litter made from local woods. 100% wood is processed into extremely dust-free litter with the help of sophisticated technology. Pellets are pressed from wood chips, which are then crushed into an optimal shape: Pleasant for sensitive cat paws and with an efficient surface structure, the perfect solution without the addition of perfume. Without the addition of perfume, the perfect solution for all cat owners who love nature as much as we do. **GOLDEN pine – Nature** enables cats to take care of their needs as close to nature as possible, Without the addition of perfume, the perfect solution for all cat owners who love nature as much as we do. **GOLDEN pine – Nature** enables cats to take care of their needs as close to nature as possible.

pet-earth – GOLDEN pine – Nature is mine!



Frugal
in consumption



Biological
degradable



Compostable /
Toilet disposal*

*After consultation with your regional waste disposal company.



THE ADVANTAGES:

- Comfortable on the paws
- No chemical additives
- Ideal for kittens and allergy sufferers
- Easy to handle and dispose of, as it is compostable
- Sustainable and environmentally friendly
- Efficient in use
- Optimal odor binding with the help of nature
- Made from local woods

SUCCESSFUL BREEDERS RECOMMEND:

„It is a very light litter, super gentle on cat paws. If there is slight tracking because of this, we recommend a toilet with entry from above.“

TIPS ON THE TOPIC CAT TOILET

WHICH SIZE IS THE RIGHT ONE?

A cat should be able to turn and turn in the toilet without any problems without bumping into anything. The toilet should always be adapted to the size of the cat. Kittens and older cats need a bowl with a low entry. So a small litter box for kittens will need to be replaced with a larger one later when the cat is fully grown.

WHAT TEXTURE - WITH OR WITHOUT A HOOD?

The most natural way would be a toilet without a lid, because most cats need an all-round view to feel safe. Nevertheless, there are also cats that prefer a hood. Since you should have more than one toilet anyway, you simply set up different variants and the cat can then choose its favorite itself.

THE PERFECT LOCATION

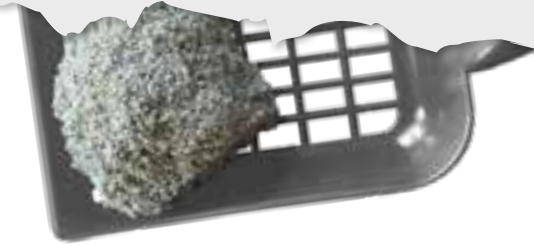
A quiet place would be ideal. A little away from the wall and not hidden behind furniture, so that the cat can overlook the room well.

HOW MANY TOILETS SHOULD THERE BE?

A rule of thumb is: number of cats living in the household plus one. So with three cats, it would be four toilets.

HOW OFTEN DOES THE TOILET NEED TO BE CLEANED?

The toilet should be properly cleaned of excrement several times a day, if possible, but at least once. About once every four weeks, the toilet should be completely emptied and rinsed out with hot water. Please refrain from using washing-up liquid, soap or chemical cleaning agents.



GOLDEN grey

Original



GOLDEN grey Original cat litter is made of high-quality bentonite. Due to the fine texture, the litter is pleasantly soft on the sensitive cat paws.

Bentonite is a purely natural product – one of the reasons why cats are so happy to accept the litter without any problems. Thanks to its high absorbency, **GOLDEN grey Original** immediately locks in moisture and unpleasant odours and releases a subtle scent of baby powder.

The low-dust cat litter consists of super-clumping granules that do not stick to the cat's paws and



therefore remain for the most part where it belongs: in the litter box.

Due to the immediate and firm clump formation, the moist litter clearly distinguishes itself from the dry litter.

Since only the extremely stable clumps are disposed of during daily cleaning and not all the litter has to be replaced, **GOLDEN grey Original** is extremely economical and efficient. 14 kg of this type corresponds to approx. 42 kg of conventional cat litter.

THE ADVANTAGES

- 350 % absorbency
- Very economical
- Very low in dust
- With baby powder fragrance



GOLDEN odour

Natural

GOLDEN odour Natural is a super clumping cat litter made of high-quality bentonite and equipped with a natural odour absorber. The absorber does not mask unpleasant odours, but absorbs them. This leaves an odourless toilet without artificial fragrance additives.

The clumping litter **GOLDEN odour Natural** is a pure natural product without artificial fragrances. The absence of artificial fragrances and the dust-free material protect the respiratory tract and the sensitive cat noses. The litter has 350% absorbency and traps odours, which, together with the

absorber, provides the perfect combination for a neutral odour.

In addition, moisture is absorbed and solid clumps are formed from soiled litter, which can be disposed of easily and quickly. This not only makes cleaning the litter box particularly fast and effective, but also saves litter. Litter that is still clean remains in the litter box and is only refilled with fresh litter.



THE ADVANTAGES

- 350% absorbency
- Very economical
- Very low dust
- No added odor
- With natural odor absorber



GOLDEN grey

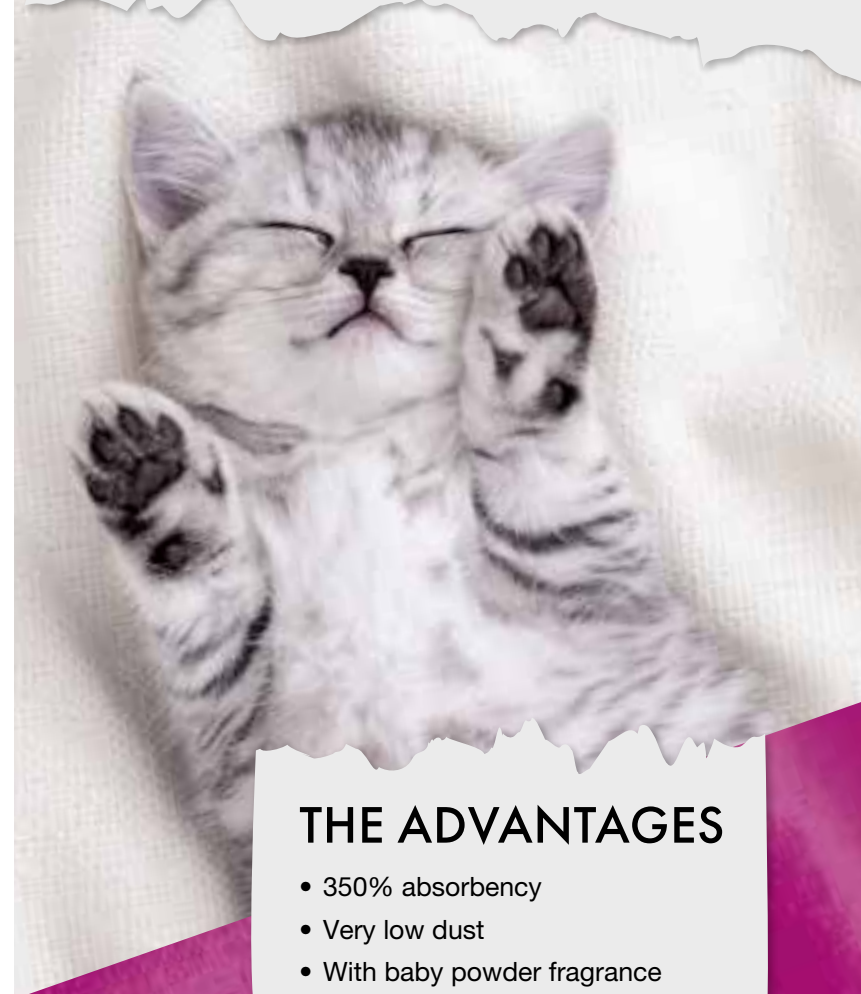
Master

GOLDEN grey Master is made of high-quality bentonite, which is low in dust and extremely versatile. The fine grains, the high absorption power and the strong clumping properties lead to an excellent result. The extra added hygiene minerals bind odors right before they are created and the light baby powder scent means luxury for every cat's everyday life.

This litter combines all the important advantages that are important in everyday life. With an absorbency of 350%, moisture is enclosed and the litter box remains dry and hygienic. Odors are enclosed and replaced with a gentle baby powder scent.



The litter is very low in dust, which protects sensitive airways and provides additional cleanliness. The odour-binding hygiene minerals are another extra and provide a real feel-good atmosphere with every picky cat. **GOLDEN grey Master** is extremely economical in terms of consumption, as only the really dirty dirt is produced due to the extra-strong lump formation.



THE ADVANTAGES

- 350% absorbency
- Very low dust
- With baby powder fragrance
- With hygiene minerals

GOLDEN white

Hygienic

GOLDEN white Hygienic cat litter consists of fine, bright white bentonite granules. The white look and the light scent of lavender provide an exceptionally hygienic feeling. **GOLDEN white Hygienic** has blue hygiene minerals that directly trap and bind moisture and unpleasant odours with an absorbency of 320%.

The white colour of the litter not only has a noble visual benefit, but also helps to detect changes in the cat's urine more quickly and thus to notice possible diseases directly. The super-clumping granules make the litter box particularly easy to clean. The stable clumps can be easily separated from



the clean litter. This simplifies daily cleaning and also leads to more cleanliness in the litter box. Spreading the litter outside the toilet is reduced to a minimum due to its nature.

THE ADVANTAGES

- 320 % absorption capacity
- Very economical
- Very low dust
- With lavender scent
- With hygiene minerals





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